	EC'd Yes	Rep Order#
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		firmed
Showi		Traffic Order# 104467
Showing Buylines: All Lines	Last Received: 0	
Lines	07/18/2012 3:54 PM	Printed:
	3:54 PM	07/20/2012 9:20 AM

1 of

Star Add Pro Est Buy Pho

		lax#
Salesperson FAX# 215-568-1845	Hiatus Weeks	hone#
"	Flight Dates 10/30/2012 - 11/06/2012	tuyer MAURA GILROY
	Agency C/P1/P2/E 49/53/1407	Stimate# 1407
Salesperson () AMY MCCREARY	WASHINGTON, DC 20007	roduct DSCC IE
	1010 WISCONSIN AVE NW, S#800	Advertiser ().DSCC IE
	Agency () GREAT AMERICAN MEDIA	tation KSNV-TV LAS VEGAS, NV.

-- CONTRACT COMMENT ---

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SA	SA Buyli	TU-F Buyli	M-TU Buyli	M-TU Buyli	TU-E Buyli	TU-TH, SU Buyli	M Buyli	M-TU Buyli	TU-F Buyli	Day
7A-9A	6A-7A Buyline Comment: NEWS	F 7A-9A Buyline Comment: TODAY	N 7A-9A Buyline Comment: TODAY	TU 6A-7A Buyline Comment: NEWS	E 6A-7A Buyline Comment: NEWS	TU-TH,SU 430A-459A Buyline Comment: NEWS	430A-459A Buyline Comment: NEWS	U 5A-6A Buyline Comment: NEWS	F 5A-6A Buyline Comment: NEWS	Time
	: NEWS	: TODAY	: TODAY	: NEWS	: NEWS	A : NEWS	A : NEWS	. NEWS	: NEWS	Program
:30	:30	:30	: 30	:30	:30	:30	: :30	:30	:30	Len
\$625.00	\$375.00	\$900.00	\$900.00	\$700.00	\$700.00	\$200.00	\$200.00	\$450.00	\$450.00	Rate
11/03-11/03	11/03-11/03	10/30-11/02	11/05-11/06	11/05-11/06	10/30-11/02	10/30-11/04	11/05-11/05	11/05-11/06	10/30-11/02	ω
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N	<u>, , , , , , , , , , , , , , , , , , , </u>	41	N	N	4	42.	H	N	42	Total Spots
\$1,250.00	\$375.00	\$3,600.00	\$1,800.00	\$1,400.00	\$2,800.00	\$800.00	\$200.00	\$900.00	\$1,800.00	Total Cost
										Daypart

Buyline Comment: SAT TODAY

	Rep Order# EC'd Yes
	6832884
	Ver# 1
	Mod# 0
	Ver# 1 Mod# 0 Status Confirmed
Showing Buylines: All Lines	Traffic Order# 104467 Last Received:
Il Lines	Printed: 07/20/2012 9:20 AM Last Received: 07/18/2012 3:54 PM

2 of

} ;	,	Showing Buylines: All Lines	All Lines			
Station I Advertiser Product	2	Agency () GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY	PHIA REARY	
Estimate# Buyer Phone#		Agency C/P1/P2/E 49/53/1407 Flight Dates 10/30/2012 - 11/06/2012 Hiatus Weeks	Salesperson Phone# Salesperson FAX#	# 215-568-6540 215-568-1845	5540 .845	
Fax# LT Ln	. Day Time Program	Len Rate Dates	Spots/Week # of Weeks	Total Spots	Total Cost	Daypart
-						
11	SU 6A-7A Buyline Comment: NEWS	:30 \$375.00 11/04-11/04	4 1 . 1	₩	\$375.00	
12	SU 7A-8A Buyline Comment: SUN TODAY	:30 \$750.00 11/04-11/04	.p.	¥	\$750.00	
13	SU 8A-9A Buyline Comment: MTP	:30 \$3,000.00 11/04-11/04	.a. 12	Ы	\$3,000.00	
14	SU 9A-930A Buyline Comment: NEWS	:30 \$500.00 11/04-11/04	4 1 1	السو	\$500.00	
15	SU 930P-1A Buyline Comment: CM	:30 \$600.00 11/04-11/04	4 1	 -	\$600.00	
٦ 6	M-TU 9A-10A Buyline Comment: TODAY	:30 \$425.00 11/05-11/06	6 2	2	\$850.00	
17	TU-F 9A-10A Buyline Comment: TODAY	:30 \$425.00 10/30-11/02	2 4	41	\$1,700.00	
18	TU-F 10A-11A Buyline Comment: TODAY	:30 \$325.00 10/30-11/02	P 44	45	\$1,300.00	
19	M-TU 10A-11A Buyline Comment: TODAY	:30 \$325.00 11/05-11/06	6 2	N	\$650.00	
20	M-TU 11A-12P Buyline Comment: RR	:30 \$325.00 11/05-11/06	6 2	Ю	\$650.00	
21	TU-F 11A-12P Buyline Comment: RR	:30 \$325.00 10/30-11/02	2 4 1	42.	\$1,300.00	

32	<u>3</u>	30	29	28	27	26	25	24	23	22	rax# LT Ln	Estimate# Buyer Phone#	Station K: Advertiser Product	Rep Order# EC'd Yes
M	M Buylir	TU-F Buylir	TU-F Buylir	M Buylir	M Buylir	TU-F 1 Buyline	TU-F Buylir	M-TU Buylir	M-TU Buylir	TU-F 1 Buyline	Day	1407 MAURA GILROY	KSNV-TV LAS VEGAS, NV. · ().DSCC IE DSCC IE	6832884
4P-430P	3P-4P Buyline Comment:	F 3P-4P Buyline Comment:	F 2P-3P Buyline Comment:	2P-3P Buyline Comment:	1P-2P Buyline Comment:	IP-2P ne Comment:	F 1230P-1P Buyline Comment:	U 1230P-1P Buyline Comment:	U 12P-1230P Buyline Comment:	 12P-1230P ne Comment:	Time	ROY	VEGAS, NV. CIE	Ver# 1
	TIHE	PHIL	DRS	DRS	DAYS	DAYS	AGENDA	AGENDA	NEWS	NEWS	Program			Mod# 0
												Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (1010) WASJ	Status Confirmed
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len) GREAT WISCONS	Traffic
\$725.00	\$450.00	\$450.00	\$325.00	\$325.00	\$425.00	\$425.00	\$325.00	\$325.00	\$425.00	\$425.00	Rate	49/53/1407 10/30/2012 - 11/06/2012	() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	Traffic Order# 104467 Sho
11/05-11/05	11/05-11/05	10/30-11/02	10/30-11/02	11/05-11/05	11/05-11/05	10/30-11/02	10/30-11/02	11/05-11/06	11/05-11/06	10/30-11/02	Dates	12	EDIA 800	467 Prin Last Received: 07/ Showing Buylines: All Lines
Н	н	.12.	ъ	1-	ㅂ	-Zi	44	N	ю	4; 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 07/20/2012 9:20 AM 07/18/2012 3:54 PM Lines
Н	щ	щ	Н	Н	ч	₽	H	ы	Ь	<u>⊢</u>	# of Weeks	#		17/20/2012 4 PM
Ц	Ь	,Ea	42	ч	J-7	42	41	N	N	4	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	9:20 AM
\$725.00	\$450.00	\$1,800.00	\$1,300.00	\$325.00	\$425.00	\$1,700.00	\$1,300.00	\$650.00	\$850.00	\$1,700.00	Total Cost	·6540 ·1845	PHIA REARY	
											Daypart			3 of 7

Buyline Comment: NEWS

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Ver# 1 Mod# 0 Status Confirmed
Traffic Order# 104467
Printed: 07/20/2012 9:20 AM

4 of 7

43 M 8P-10P Buyline Comment: THE VOICE	42 M 730P-8P Buyline Comment: FACE	41 TU-F 730P-8P Buyline Comment: FACE	40 TU-F 630P-730P Buyline Comment: JEP/WHEEL	39 M 630P-730P Buyline Comment: JEP/WHEET	38 SA 5P-630P Buyline Comment: NEWS	37 TU-F 5P-630P Buyline Comment: NEWS	36 M 5P-630P Buyline Comment: NEWS	35 M 430P-5P Buyline Comment: NEWS	34 TU-F 430P-5P Buyline Comment: NEWS	33 TU-F 4P-430P Buyline Comment: NEWS	IT In Day Time Program	Estimate# 140/ Buyer MAURA GILROY Phone#	. 🔀	
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:30 \$4,000.00	:30 \$900.00	:30 \$900.00	:30 \$1,300.00	:30 \$1,300.00	:30 \$675.00	:30 \$1,200.00	:30 \$1,200.00	:30 \$725.00	:30 \$725.00	:30 \$725.00	Len Rate	10/30/2012 - 11/06/2012	() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	ÇII.
11/05-11/05	11/05-11/05	10/30-11/02	10/30-11/02	11/05-11/05	11/03-11/03	10/30-11/02	11/05-11/05	11/05-11/05	10/30-11/02	10/30-11/02	Dates	12	EDIA #800	ming buyimes, txi t
1	г. Н	4	.4	H H	N	φ ω	P.	щ	i l> ⊢	4 1 1 1	Spots/Week # We	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ance of
Н	نسو	Zi.	4	щ	Ю	α	N	щ	4	172	# of Total Weeks Spots	ne# 215-568-6540 X# 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$4,000.00	\$900.00	\$3,600.00	\$5,200.00	\$1,300.00	\$1,350.00	\$9,600.00	\$2,400.00	\$725.00	\$2,900.00	\$2,900.00	Total Cost	540 845	YHIA EARY	
											Daypart			

54	ະກ ເສ	55 N	51	50	.4. 9	41,	47	46	45	44	rax# LT Ln	rtisei uct uate#	Rep Order# EC'd Yes
ጃ	TU-F Buylin	SU Buylin	SA Buylin	TV-F Buylin	M 1 Buyline	SU 8 Buyline	SU Buyline	SA Buylin	F Buyline	M Buylin	Day	KSNV-TV LAS VEGAS, NV. ().DSCC IE DSCC IE 1407 MAURA GILROY	6832884
1135P- 1235A	F 1135P- 1235A Buyline Comment: I	11P-1135P Buyline Comment: 1	11P-1135P Buyline Comment: 1	F 11P-1135P Buyline Comment: 1	.1P-1135P Comment:	30P-930P Comment:	S15P-830P Comment:	10P-11P Buyline Comment: l)P-10P Comment:	10P-11P Buyline Comment: I		VEGAS, NV. CIE ROY	Ver# 1
	TON SHOW	NEWS	NEWS	NEWS	NEWS .	NEWS AFT NEL	SNH	L&O SVU	GRIMM	REVOLUTION	Program		Mod# 0
												Agency (). 1010 WI WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	i en) GREAT WISCONS HINGTON /E 49/ 10/30	Traffic (
\$500.00	\$500.00	\$1,100.00	\$1,100.00	\$1,200.00	\$1,200.00	\$1,800.00	\$10,000.00	\$2,000.00	\$2,600.00	\$3,200.00	Rate	() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 PI/P2/E 49/53/1407 cs 10/30/2012 - 11/06/2012 seks	Traffic Order# 104467 Shov
11/05-11/05	10/30-11/02	11/04-11/04	11/03-11/03	10/30-11/02	11/05-11/05	11/04-11/04	11/04-11/04	11/03-11/03	11/02-11/02	11/05-11/05	Dates	:DIA :00 2	467 Last Received: 07/ Showing Buylines: All Lines
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دسو	Н	₽	Н	Н	}→	P	щ	ь	ч	₽	Weeks	() () hone#	07/20/2012 9:20 AM :54 PM
j-ml	42	Н	Н	4.	Н	1-7	فسإ	Н	Н	Н	Total	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845	9:20 AM
\$500.00	\$2,000.00	\$1,100.00	\$1,100.00	\$4,800.00	\$1,200.00	\$1,800.00	\$10,000.00	\$2,000.00	\$2,600.00	\$3,200.00	Total Cost	PHIA REARY 5540 1845	
											Daypart		5 of 7

Buyline Comment: TON SHOW

	Rep Order# EC'd Yes	
	6832884	
	Ver# 1	
	Mod# 0	
	Ver# 1 Mod# 0 Status Confirmed	
Showing Buylines: All Lines	Traffic Order# 104467 Last Received	
All Lines	Printed: 07/20/2012 9:20 AM Last Received: 07/18/2012 3:54 PM	

62 W 10P-11P Buyline Comment: CH FIRE	60 SA 1135P- 1205A Buyline Comment: SPORTS NIGHT	59 SA 1130P-1A Buyline Comment: SNL	58 M 135A-205A Buyline Comment: CARSON	57 TU-F 135A-205A Buyline Comment: CARSON	56 TU-F 1235A- 135A Buyline Comment: FALLON	55 M 1235A- 135A Buyline Comment: FALLON	rax# LT In Day Time Program	nate#	. 2
						;		Agency CP1F2/E Flight Dates Hiatus Weeks	Agency (1010 WAS
:30	:30	:30	:30	:30	:30	: 30	Len) GREA WISCON SHINGTO
\$3,200.00	\$400.00	\$1,400.00	\$175.00	\$175.00	\$250.00	\$250.00	Rate	49/35/1407 10/30/2012 - 11/06/2012	() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007
10/31-10/31	11/03-11/03	11/03-11/03	11/05-11/05	10/30-11/02	10/30-11/02	11/05-11/05		12	ŒDIA #800
Н	Н	н	н	ω	41	;→ 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
l - 7	Н	н	المستر	Н	Н	;→ 1 		n Phone# n FAX#	
ы	Н	<u>,</u>	ы	ω	.4	⊢	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$3,200.00	\$400.00	\$1,400.00	\$175.00	\$525.00	\$1,000.00	\$250.00	Total Cost	6540 1845	PHIA REARY
							Daypart		

-REPORT TOTALS-

Report Totals: 138 / \$109,950.00

--SALES MONTHLY TOTALS--

Nov 12: 138 / \$109,950.00 Sales Totals: 138 / \$109,950.00 Station Totals: 138 / \$109,950.00

6 of 7

NEW ORDER	COMPETITIVE COMMENTS			COMPETITIVE Market Totals	Lines not sent/rcld/rtrn: 0 / \$0.00	Buyer MAURA GILROY Phone# Fax#	Estimate# 1407	Advertiser ().DSCC IE	Station KSNV-TV LAS VEGAS, NV.	Rep Order# 6832884 Ver# 1 N EC'd Yes
				\$333,182						Iod # 0
		\$0 XXXX	KTNV 18	CATV 0%		Flight Dates Hiatus Weeks	Agency (Agency	Ver# 1 Mod# 0 Status Confirmed
		Olo	18% KTUD 1%	% KBLR 0%		ates 10/30/2012 - 11/06/2012 Veeks	Agency C/P1/P2/E 49/53/1407	WASHINGTON DC 2007	Agency () GREAT AMERICAN MEDIA	Traffic Order# 104
			KVCW 2%	KINC 0%		12		800	EDIA	467 Prin Last Received: 07/ Showing Buylines: All Lines
			KVMY 0%	KLAS 29%		Salesperson Phone# Salesperson FAX#	Satesperson (Sales Office (Rep Firm	nted: 18/201
			KVVU 17%	KSNV 33%		# 215-568-1845 215-568-1845) PHILADELPHIA		07/20/2012 9:20 AM 2 3:54 PM

Demos Books

RA35+ NOV12 EST SHARES

-- CREDIT RISK --CASH IN ADVANCE

7 of